

THE FIG TREE GIFT SHOP



Beautiful & unique hand-crafted gifts, made by skilled artisans from different corners of the world.

Your purchase goes beyond just the product. It not only helps support the small businesses we source our products from, we also donate 50% of our profits to **The Fig Tree Children** who are providing orphaned and vulnerable children in Sierra Leone with opportunities to thrive.

CAPABILITY STATEMENT

The Fig Tree Gift Shop's mission is to raise funds to enhance the wellbeing, independence, and opportunities for orphaned and vulnerable young people in Sierra Leone.

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Certification:



Why buy from The Fig Tree Gift Shop?

- **Ethical Sourcing:** Each product at The Fig Tree Gift Shop is meticulously chosen to support artisans and small businesses. With every purchase, you empower talented artisans and contribute to their livelihoods.
- **Social Impact:** By choosing us, you become part of a movement for positive change. We collaborate with social enterprises, small businesses and non-profits, amplifying their impact and supporting vulnerable communities.
- **Growing Impact:** Your support helps us expand our network of suppliers, aiming to partner with fifty by 2025. Together, we can create even more opportunities for artisans and small businesses.
- **Charitable Giving:** We believe in giving back. With 50% of our profits donated to The Fig Tree Children, you directly contribute to empowering young people in Sierra Leone. To date, we have donated **\$9,465** and continue to make a difference.
- **Brand Promotion:** We don't just sell products; we tell stories. Through our website and social media channels, we showcase the impact of each brand we collaborate with, amplifying their message and supporting their growth.
- **Environmental Responsibility:** Our commitment extends beyond people to the planet. We prioritise eco-friendly packaging, ensuring it aligns with circular frameworks like compostable, recycled, or reusable materials. By choosing us, you make a sustainable choice for both people and the planet.

Who The Fig Tree Gift Shop supports:

1. We support artisans and enterprises from whom we procure our products, both through direct purchases and by amplifying their businesses via our website and social media channels. Currently, we collaborate with 12 suppliers, including:



Komang Sri, Bali



Threads of Hope, Philippines



Lopez Garcia Family, Guatemala



Better World Arts, Australia and Kashmir



Catch Coeur, Sydney and Paris



Kenana Knitters, Kenya



Sow 'n' Sow, Maleny, QLD



Mayan Legacy, Brisbane and Mexico



Twigg Puzzles, Buderim, QLD



Community Projects Worldwide, QLD



Glass on the Grass, Australia



Zaya and Kai, Byron Bay, NSW



Highlighting Kenana Knitters, Kenya

Our charming hand-knitted animals are procured from Kenana Down Under, the Australian distributor for Kenana Knitters. The captivating products and inspiring story of Kenana Knitters served as the catalyst for our shop's inception.

Kenana Knitters empowers women in local communities through the art of knitting organic cotton products, nurturing a sense of pride and dignity within a secure, family-oriented setting. Their primary objective is to offer women avenues for income generation, allowing them to improve their livelihoods and provide for their families.

2. Fifty percent of our profits are donated to The Fig Tree Children’s Youth Development Program, which currently aids 85 orphaned and vulnerable children and youths in Sierra Leone. Through this initiative, school fees and material costs are paid annually via a sponsorship scheme. Additionally, monthly allowances are provided to carers to assist with the children’s upbringing. Here are the 85 beneficiaries currently enrolled in The Fig Tree Children’s program:



A new challenge is to help school leavers achieve their aspirations and attain self-sufficiency, especially in a country where 60% of youths face unemployment.

The Fig Tree Gift Shop contributes to this goal by donating to the Youth Development Program. Presently, our donations support the following 11 school leavers:



Hawa Grace Mohamed Emma Adama Musu Hannah Martha Ali Joseph Christiana

Highlighting Mohamed



In December 2015, Mohamed, aged 12, became a part of the Fig Tree program after losing his parents. Raised by his uncle, Mohamed’s education became a priority for Fig Tree, who covered his school fees and supplied necessary materials annually. To support Mohamed’s education, Fig Tree also provided a monthly allowance to help pay for Mohamed’s care and help replace funds he could earn by being sent out to work. This ensured his continued attendance at school. With a keen interest in IT, Mohamed’s aspirations were furthered with assistance from The Fig Tree Gift Shop. Funding provided by the gift shop facilitated Mohamed’s enrollment at UNIMTECH, covering his tuition fees and providing a laptop. Now in his second year, Mohamed is excelling in his studies.

A few of our beautiful products

Below are just a few examples of the stunning and one-of-a-kind products available in our collection. You can place orders for these items on our website at thefigtreegiftshop.com.au. Additionally, we are delighted to tailor gift hampers according to meet your specific requirements. For more information, please reach out to jane@thefigtreegiftshop.com.au.



A recent supplier endorsement:

"Jane from the Fig Tree Gift Shop has been ordering from Kenana Down Under for many years now and we truly value her ongoing support and love having her as a stockist. The Fig Tree Gift Shop chooses to support fairtrade and social impact business models and Jane is a fabulous advocate for these models and for paving a brighter future for the people behind the products, the makers. Not to mention the foundation The Fig Tree Gift Shop supports - The Fig Tree Children. Thanks Jane and we look forward to sending many more Kenana Critters your way."

Tanya Branch, Director, Kenana Down Under